

Electric Spin Enterprises – Web Site Planning Questionnaire

This form is intended to help you determine what type of web site would benefit your business and to generate ideas on the content you'd like to include. Call **720.890.8908** or email **jenn@electricspindesign.com** if you have questions or if you've finished the form and would like to move forward.

Business name: _____

Business owner(s) name: _____

Address: _____

Phone: _____ Fax: _____

Email: _____

Business already has a logo in PDF, TIF, AI, or BMP format? (Circle one.) Yes / No

Business colors (if any): _____

Business 'slogan' (if any): _____

Main purpose(s) of business (ie. train cutting horses, provide dude ranch vacations):

Your intended customers (ie. horse buyers, breeders, western décor shoppers):

Business strengths (ie. individual attention to mares at breeding facility, uniquely tooled saddles):

Intended purpose(s) of web site (ie. attract horse buyers, provide show/event information to increase entries):

Potential web pages/topics

(check any of interest – some are simply different names to spark your imagination):

<input checked="" type="checkbox"/>	Home		Links		Stallion(s)
	History		Guest Book		Pedigree
	About Us		Contact Us		Accomplishments
	Staff		Training Philosophy		Broodmares
	Bio		Training Rates		Foals
	Profile		Training Tips		Produce (of Sire)
	Mission Statement		Graduates		Breeding Contract
	Vision Statement		Success Stories		Shipped Semen Contract
	Location		Congratulations		Horses for Sale
	Directions		Winners Circle		Weanlings
	Barn/Stable Tour		Testimonials		Yearlings
	Photos		Non-Pros		2 year-Olds
	Facilities		Show Schedule		Futurity Horses
	Products		Clinic Schedule		Entry Forms
	Services		Sale Schedule		Events
	Procedures		News		Results
	FAQ (frequently asked)		Current Events		Standings
	Site Map		Articles		Sponsors
	Tack		Reference Sires		Class Divisions

Other pages: _____

Would you like your email address(es) listed on your web site? (Circle one.) Yes / No

Additional comments/considerations: _____
